

## AUTHA WINELY CONTROL OF THE PARTY OF THE PAR

## BACK TO THE ROOTS

"The more Lovely linen is washed, the lovelier it becomes."

## **ENVIRONMENTAL FOOTPRINT**

To make linen products we need to harvest, transport and pack the raw material. These are processes that affect our environment. Therefore, we need to put higher demands on our manufacturers and review our own environmental impact.

- LOVELY LINEN works only with European linen to ensure high quality and appropriate production processes.
- LOVELY LINEN works only with European manufacturers to minimize the need for transportation and ensure high quality transportation methods.
- On June 1, 2018, LOVELY LINEN initiated a process to remove all plastic packaging previously used.

"What we consume should be sustainable and durable. Linen has many advantages when compared to other materials."

ENVIRONMENTAL BENEFITS
- It's long-lasting and therefore reduces consumption.

- It's 100 % biodegradable and recyclable.

- It's non-allergenic, antibacterial and antifungal.

- Linen consumes only small amounts of water during the manufacturing process.

 A limited amount of pesticides is used in the cultivation of flax.

 Thanks to the great absorbent capacity of linen, only a small amount of dye is needed when dyeing the fabric.

#SUSTAINABLE #ECOFRIENDLY #CONSCIOUS





NEW! LOVELY BISTRO 2 IN 1 100 % EUROPEAN LINEN











## WRAP YOURSELF IN LOVELY HAMAM TOWEL

NOT ONLY A BEAUTIFUL DECORATIVE DETAIL, IT GIVES A NATURAL FEEL TO YOUR SKIN TAKES A LIMITED AMOUNT OF SPACE IN YOUR WORKOUT AND BEACH BAG.

JUST TEAR'N'WEAR AND YOUR TOWEL JUST GETS BETTER.
DURABLE AND WONDERFUL.
WITH OR WITHOUT RAW EDGES.



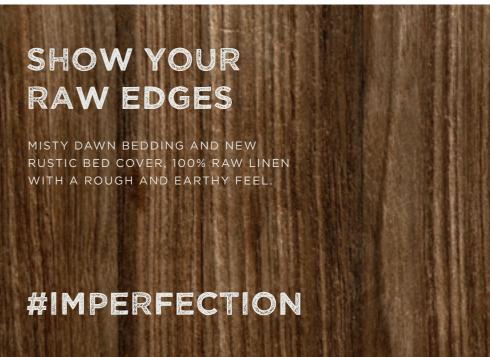






















ISN'T BRILLIANT?
TWO PRODUCTS IN ONE.
USE AS A SIMPLE APRON,
AS A MODERN KITCHEN TOWEL
- OR WHY NOT BOTH?

